



## UX SUITE 2.3 DELIVERING FEATURE-RICH MOBILE & DESKTOP MESSAGING EXPERIENCES



Consumer access and usage for messaging is shifting from desktop to mobile with over 50% of email access now performed on mobile devices. Email remains a valuable and trusted messaging tool that users rely on to communicate with friends and family, and usage continues to grow, with user account numbers predicted to increase from 4.3 billion in 2015 to an estimated 5.6 billion in 2019. However, if Service Providers want their subscribers to use their branded messaging solutions they must compete with over-the-top providers to deliver:

- Intuitive & Engaging Messaging Experiences
- Seamless Access Via Smartphone, Tablet & Desktop
- Carrier-Grade Reliability
- Rock-Solid Performance



If Service Providers deliver compelling user experiences and seamless access, they can increase brand awareness and consumer mindshare, improve customer satisfaction, reduce churn and build trusted subscriber relationships, providing greater opportunities to drive engagement and sell value added services.

### Introducing Ux Suite

Our Ux Suite delivers highly intuitive and feature-rich messaging and communication experiences, designed to help users regain control of their digital lives with universal access via smartphones, tablets and desktop devices. Our Ux Suite interfaces are brandable, white-label solutions, designed to help service providers compete with over-the-top messaging providers for subscriber mindshare and loyalties and are advertising ready to generate new revenues and monetize traffic.

### Highlights

- Smartphone, Tablet & Desktop Experiences
- Brandable, White-Label Solution
- Intuitive & Easy To Use
- Advertising Ready
- Supports Leading Protocols
- All major browsers supported (IE, Chrome, Firefox, Safari)
- Major mobile platforms supported (iOS, Android)
- Fully Integrated with Synchronoss Messaging Back-Ends





## Features

- **FULL PIM SUITE** – mail, contacts, calendar and tasks
- **MULTIPLE MAIL VIEWS** – top and right reading panes, conversation views
- **INLINE MEDIA PREVIEW** – preview office docs, pdf, images, videos within mail
- **MULTIPLE ADDRESS BOOK SUPPORT** – with quick action icons, contact search and alphabetical quick view
- **SHARED CALENDARS** – share events and dates with family, friends, colleagues
- **AGGREGATE EXTERNAL MAIL** – view and manage e-mail from external accounts (i.e. Gmail, Hotmail, Yahoo or any other POP/IMAP accounts)
- **ADAPTIVE TOUCH UI FRAMEWORK** - fast mobile experiences
- **ACCESS TO DEVICE NATIVE DEVICE API's** – such as camera and photo albums
- **TOUCH SCREEN NAVIGATION** - scroll, swipe, pull to refresh
- **SUPPORT FOR LEADING PROTOCOLS** - CardDAV, CalDAV, vCard, iCal
- **MAIL CATEGORIZATION** – sort mailbox into virtual folders, prioritize mailbox
- **BODY PREVIEW** - up to 80 bytes of body text preview in message list
- **ATTACHMENT VIEW** – shows all attachments in inbox with the ability to view/download.
- **ATTACH FROM / SAVE TO PERSONAL CLOUD** - integrates with Synchronoss Personal Cloud to offer a seamless experience

## Benefits

Ux Suite delivers significant value for users and service providers including:

- Helping drive adoption through seamless access from smartphone, tablet, and desktop
- Increasing customer satisfaction with feature rich, intuitive user experiences
- Driving engagement with single point of access for all email accounts
- Control and promote brand through fully brandable and customizable white label experiences
- Ability to embed messaging in operator services and applications to simplify discovery and drive engagement
- Open extendable framework improving time to market for introduction of new value added services
- Confidence in solution from market leading trusted messaging partner with many field proven successes