

The consumerization of IT has fostered a new way to work, enabling users to perform an array of tasks on personal devices. Conversely, company-issued smartphones and tablets are being used to store personal content such as photos, videos and contacts. The comingling of business and personal applications and information raises security and compliance concerns as well as organizational risk.

### Existing approaches pose challenges

In the modern enterprise, increased productivity inherently relies on mobility. But ironically, enterprise mobility management (EMM) and mobile device management (MDM) tools typically used by enterprises to deliver mobility actually undermine productivity.

Traditional offerings focus simply on making applications and data available but are not BYOD friendly. Most are complex and can cause compatibility issues that impede day-to-day functionality. Others may only be capable of containing content and apps that IT has specifically installed.

Frustratingly, today's solutions have cumbersome, over-complicated and restrictive security policies that prevent access rather than ensuring easy, secure access – a symptom of productivity being sacrificed in the name of security and compliance.

MDM / EMM

Mobile Content & Collaboration

Business Applications

#### Security & PIM

Integrated Mobile Content & Collaboration

Use Case Driven (Financial Services, Healthcare, Pharma, Legal)

## **Business-Driven Mobility**

Synchronoss Secure Mobility Platform enables enterprises to realize the benefits of mobility, increasing productivity by enabling users to do more work on mobile devices. It offers a highly-secure, device-agnostic container technology that integrates a suite of applications, giving users the capability and tools to access information and perform all types of tasks from their personal or company-issued smartphone or tablet. The Secure Mobility Platform provides IT with endpoint control by operating within a secure container that can be remotely managed, updated and deactivated without disrupting the integrity of the existing device settings and applications.

## Secure Mobility Platform

At the core of the Secure Mobility Platform is Lagoon™, a secure, logical container installed on a mobile device. A suite of Orbit™ applications are integrated with Lagoon, including a rich and reliable personal information manager (PIM), browser, storage and a software development kit.

# **LAGOON**



Orbit Mail Rich and Reliable PIM (Calendar, Contacts, Mail, Tasks, etc.)



**Orbit Browser** Access Corporate Intranet



**Orbit Drive** Mobile Content Collaboration



Your Mobile Apps

Transparent Security, Happy Users

#### Key Features & Benefits

The Secure Mobility Platform includes a number of differentiating features that offer business users an uncompromised experience and technology teams the ability to be secure, satisfy demand and optimize operational efficiency.



## **Secure**

Highly configurable policy driven management to capture user attributes

- Unique key management
- Fine grain policy configuration
- Passes stringent security and intrusion testing



## Productive

Open framework enables simple integration for industry-specific or third-party apps

- Use-case driven approach
- Specialized collaboration
- Integrate with private and cloud applications



Detailed administration console

- Contextual analytics
- Monitor activity and identify trends
- Monitor devices and overall platform health

**Schedule a Demo** 

#### **LEARN MORE**

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