



# SYNCHRONOSS UNIVERSAL ID

SIMPLE, ROBUST AUTHENTICATION SECURITY



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In a highly competitive landscape businesses strive to stimulate productivity and conserve costs through increased collaboration, high-value partnerships and embracing remote workforces; the challenge is to do it securely.






Expanding the reach of your enterprise to drive growth, differentiation and increase value is a sound strategy, but is riddled with concerns about security. After all, if you increase the footprint of your network to include third-parties, partners and large disperse mobile workforces, the very thing that can drive competitive advantage, is the thing that can destroy you, if it's not secure. Unauthorized, fraudulent or malicious access to your network and/or resources can have a devastating impact on your company, customers, employees and the vitality of your brand in general. Many companies experience irreparable harm from attacks and breaches relating to fraud that ultimately were caused by an insufficient security infrastructure for the support of mobility.

As a security professional, how do you help the organization realize its productivity and mobility objectives and at the same time ensure only authorized users are permitted access? How do you prevent breaches through fraudulent or stolen credentials and effectively support a wide range of personal mobile devices; while at the same time not frustrating and alienating your end users?

You need a solution that can explicitly identify users, manage the issuance of credentials to only those who meet your strict standards of proof and provide a secure method of multi-factor authentication that is focused on delivering end user satisfaction, flexibility and simplicity.

## HOW UNIVERSAL ID WORKS

Universal ID consolidates the most critical elements of an identity solution into a single platform focused on providing unmatched security, affordability and user satisfaction.

-  **IDENTITY VERIFICATION** – Strict verification of user identities to ensure only authorized people are granted credentials to authenticate into corporate assets.
-  **SECURE AUTHENTICATION** – Incorporates the security of multi-factor authentication into a collection of streamlined, low and no-touch end user login options.
-  **STREAMLINED, FLEXIBLE END USER EXPERIENCE** – UID offers multiple, redundant, BYOD\* configurable authentication options that provide added security and without added user burden.
-  **COST CONTAINMENT AND CONTROL** – A cloud-based service that reduces start up, on-going and administrative costs for implementing and managing secure authentication services, as well as end user self-service to further reduce ongoing support costs.
-  **RELIABILITY AND RAPID DEPLOYMENT** – UID operates on a High Availability, carrier grade infrastructure and is architecture for security, scalability and compliance.

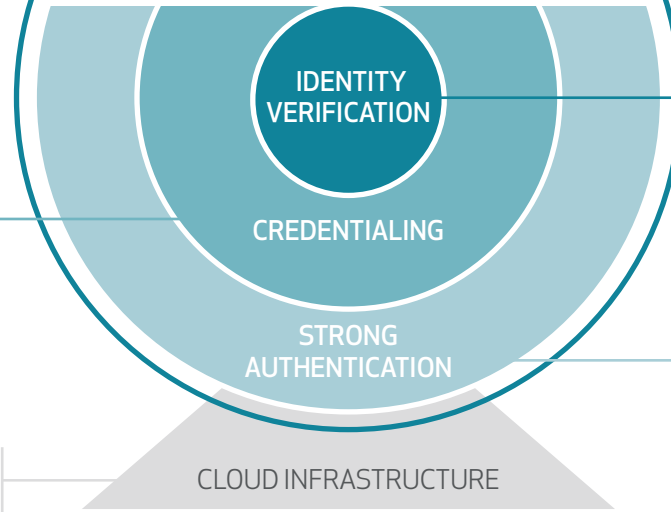
\*Bring Your Own Device

## UNIVERSAL ID FROM SYNCHRONOSS

Not only is UID architected and verified to be compliant with strictest carrier and federal identity and authentication standards, but was conceived on a foundational necessity to strike a critical balance between advanced security and productivity through flexibility and user experience.



HIGH-VALUE APPLICATIONS



- FICAM and NIST certified
- Employees, partners, third-parties
- Integrated, self-service portal

- Authorized users only
- Identity and digital signing
- Flexible redundant factors




- Secure multi-factor login
- Prevents fraud and breaches
- Streamlines user experience

- High Availability
- FISMA, HIPAA, DEA certified
- Rapid deployment and expansion

SECURE, CERTIFIED AND COMPLIANT

## KEY FEATURES & BENEFITS

Universal ID can reduce the risk of unauthorized access and streamline the user authentication experience all with a low, fixed-cost ownership model.

 <h3>IDENTITY VERIFICATION</h3> <ul style="list-style-type: none"> <li>• On-line verification and import of pre-vetted users</li> <li>• Adheres to strict regulatory guidelines</li> <li>• Eliminates falsified identities</li> </ul>	 <h3>MULTI-FACTOR AUTHENTICATION</h3> <ul style="list-style-type: none"> <li>• Reduces risk of credential-based attacks</li> <li>• Secures confidential data</li> <li>• Flexible login and BYOD passcode options</li> </ul>	 <h3>DIGITAL SIGNING AND TRANSACTION APPROVAL</h3> <ul style="list-style-type: none"> <li>• Rapid acceptance and e-prescribing</li> <li>• Approve from anywhere on any device</li> <li>• Increases productivity and ensures compliance</li> </ul>
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## LEARN MORE

To learn more about Synchronoss Universal ID, visit [www.synchronoss.com](http://www.synchronoss.com)

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