



SYNCHRONOSS COOKIE POLICY

At Synchronoss ("**Synchronoss**", "**we**", "**us**" and "**our**") we respect the privacy of all visitors to our website www.synchronoss.com (the "**Website**").

This cookies policy ("**Policy**") explains our use of cookies on the Website. We may update this Policy from time to time to reflect any changes in technology or legislation affecting the way we use cookies and how you, as a user, can manage them.

What Cookies Are and How We Use Them

Our Website uses cookies to distinguish you from other users of our Website. This helps us to provide you with a seamless experience when you visit our Website and assists us in making improvements. It enables the Website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering or changing these details when you come back to the Website or browse from one page to another.

A cookie is a small text file, often encrypted, that is placed in your web browser on your PC, telephone, tablet or other device when you visit a website. During the course of your visit to that website, and on subsequent visits, the cookie sends information from your browser about your visit(s). They do not damage your device.

The Types of Cookies We Use

- **Strictly necessary cookies:** These are cookies that are necessary for the operation of our Website. They include, for example, cookies that register the type and version of your browser and enable you to login to view registration-only content. If you disable these cookies then the Website will not function properly.
- **Analytical/performance cookies:** These allow us to recognise and count the visitors to our Website and to see how visitors use our Website. This helps us to improve the way our Website works, for example, by ensuring that users find what they are looking for easily. If you do not consent to the use of these cookies, please disable them following the instructions in this Policy so that cookies from our Website cannot be placed on your device. This information is gathered anonymously - it does not enable us to identify who you are. We use these cookies to determine the kind of content and services our visitors value most, which in turn helps us improve our Website and its contents.
- **Social Media Cookies:** These cookies provide access to social networks and may collect personal information in relation to your use of these networks. We have no control over how the social networks may collect and use your personal information and their use is determined by that social network.
- **Google Cookies:** Our Website uses Google cookies provided by Google, Inc. ("**Google**"). The Website uses Google Analytics which is a web analytics service and Google Tag Manager which is a developer and marketing tool that helps track

assets and tags and works in conjunction with Google Analytics. Google Analytics uses its own persistent cookie, which expires two years after it is placed on your computer. The information generated by the cookies about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the United States. For more information about Google cookies please see <http://www.google.com/analytics/learn/privacy.html>.

You can find more information about the individual cookies we use and the purposes for which we use them in the tables below:

www.Synchronoss.com		
Cookie	Description	Expiry
_gat	Google Analytics via google Tag manager is used to throttle request rate.	1 minute
_gid	Google Analytics. Used to distinguish users.	24 hours
_ga	Google/Analytics Cookie. Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years after session end
_gu	Getsitecontrol- Track marketing campaign user information	1 day
_gw	Getsitecontrol- Track marketing campaign user information	1 day
Incap_ses_%	Incapsual Cookie. Improves performance of the website	Session / 1 year
Visid_incap_%	Incapsual Cookie	Session / 1 year
Visitor_id%	Pardot Cookie. Used to recognise a user to the website.	10 years

Third Party Cookies

Some cookies that have been set on our Website are not directly related to Synchronoss. We have no control over these cookies, as cookies can only be accessed by the party that originally set them. Below is a list of the third party cookies in use on our Website.

<u>Cookie</u>	<u>Description</u>	<u>Expiry</u>
Visitor_id%	Pardot Cookie. Please see: https://help.salesforce.com/articleView?id=pardot_basics_cookies.htm&type=5 for more	10 years

How to Control and Delete Cookies

The majority of web browsers accept cookies, but you can usually change the web browser's settings to refuse new cookies, disable existing ones or simply let you know when new ones are sent to your device.

In order to do this, follow the instructions provided by your browser (usually located within the "Help", "Tools" or "Edit" facility) or you can click on the links below to access instructions from some of the most popular browsers:

- [Google Chrome](#)
- [Firefox](#)
- [Internet Explorer](#)
- [Microsoft Edge](#)
- [Opera](#)
- [Safari](#)

For more information on how to manage cookies, please visit http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm.

However, please be aware that, if you refuse or disable cookies, some of the Website's functionality may be lost.

In addition, disabling a cookie or category of cookie does not delete the cookie from your browser, you will need to do this yourself from within your browser.

Changes to Our Use of Cookies

Any changes to our use of cookies for this Website will be posted here and if appropriate, we will highlight and signpost any changes.

Contact Information

If you have any queries in relation to this Policy, please contact us at privacyofficer@synchronoss.com