Synchronoss and Verizon bring “BYOiD” to Enterprise and Carriers.

Your Identity made simple and useful: For work, for life.

Synchronoss
Today there are too many usernames and passwords, we are at risk of losing our valuable information to fraud and theft.

- Hard to remember
- Cumbersome and tedious
- Vulnerable to sophisticated hackers and bots.
- Onerous security protocols
Bring your own identity. Thanks to a joint venture between SNCR and Verizon, your online Identity will be secure, simple, ubiquitous and easy to use for your work and your personal life.

And, its going to be more powerful than any identity you’ve ever had. Its your Identity, on your device, through your network.

Your Identify. For work, for life.
BYOiD: A simple formula for an identity that does the work for you.

No username/password. No typing or remembering. Fast and secure... Just access your network.

For work, for life.
An easier way to ID.

- More secure
- Used for higher value transactions
- Multi factor authentication combines something you know with something you have

PIN Verification  QR Code  Tap-n-Go

Go!
For work, for life, BYOiD makes secure identity EASY.

Your device...

For Work...
Ubiquitous access to heavily secure, regulated applications.

Your network...

For Life...
Tap ‘n Go access to your secure content.

ID Proofing | Multi-Factor Authentication | Profiles and Personas
We’ve teamed up with most advanced tech leaders to unlock the power of BYOiD.

**#1**
Exclusive enterprise mobile joint venture with industry leading innovator for regulated enterprise, Goldman Sachs.

**3.5B**
Addressable subscriber market from worldwide carrier customer base.

**100M**
Commitment to deploy solution to consumer subscriber base.

**30**
Large enterprise accounts
SNCR’s Global Carrier Distribution means BYOiD can ease the suffering of 3.5B subscribers worldwide.

#1 & #2
North America Carriers

#1
LATAM Carrier

#1 & #2
EMEA Carriers

#1 & #2
APAC Carriers

#1 & #2
India Carriers

#1 & #2
Australia Carriers
A significant boost to the EMM market opportunity.

**EMM**
- **Enter EMM market through joint venture with Goldman Sachs**
  - Rationale: Anchor client of GS that can be leveraged to penetrate market
  - Differentiated through security-first approach
  - Solution: PIM (Orbit)
  - Mobile Data Protection (Lagoon)
  - Collaboration (Workspace)
  - Market Opportunity: $6.8B WW 2019 Market
  - 39% 2014—2019 CAGR

**IAM/MFA**
- Capitalize on strong growth opportunities for combined EMM/MFA offering
  - Rationale: Create comprehensive solution to solve identity, fraud and cyber threats
  - Solution: LOA1 through LOA 3 ID proofing
  - FICAM-certified
  - Multi-Factor-Authentication (MFA)
  - Market Opportunity: $8.2B WW 2019 Market
  - 18% 2014—2019 CAGR

**Total Market Size**
- $15B WW 2019 Market
- 25% 2015—2019 CAGR
Synchronoss Universal ID Platform.

- Single Sign-On (SSO)
- Frictionless, multi-factor identity authentication
- Flexible levels of security based on role-based authentication
- Millions of ID’s managed
- Enterprises, Governments, end users